

Everlast[®] Siding Completes Forever Home for Virginia Family

Powhatan, VA

Everlast® siding is a beautiful product that will stand the test of time without the maintenance required by other exterior materials.

Travis Johnson, Owner, Legacy Homes LLC



Everlast® 7" lap siding and Board & Batten Color: Natural White

Builder:

Legacy Homes LLC

Installer:

N&M Contracting, Inc.

EverlastSiding.com
Everlast® Call Center Support Line
1-844-494-7920



When a Virginia couple began to envision their "forever home" on 10 acres of family land in Powhatan, VA, they contacted custom home builder, Legacy Homes (Richmond, VA), to help turn their vision into a reality.

For Lifelong Aesthetics and Performance, Family Chooses Everlast® Siding

The family loved Legacy Homes' two-story Willow house plan, which features abundant natural light and an expansive wrap-around porch. They sought to customize the layout so that the new home would be consistent with their vision, have an interior that fit their lifestyle, and possess curb appeal with a high-performance, aesthetically-pleasing exterior. In the end, one of their biggest decisions became what cladding to choose for the home's outside walls.

"The homeowners had done extensive research on different types of siding and chose Everlast® siding for its durability and low maintenance attributes," said Travis Johnson, owner of Legacy Homes. "They had a distinct vision for their 'forever home' and wanted a material that would offer longevity. They felt that Everlast siding was the superior option out of the host of other siding products they considered."

The home is finished in 7" Everlast Lap Siding on the first floor and Everlast Board & Batten Siding on the entire upper portion of the house. The homeowners chose Everlast siding in Natural White.

Considering the hot, muggy summers in Powhatan and its cold and wet winters, Everlast siding is the ideal solution for all weather conditions.



All Everlast siding products consist of a thick and solid composite substrate incorporating C CORE® material technology and polymer resins.

In addition, Everlast siding features a UV-stable acrylic capstock that allows the product to maintain its beautiful, authentic wood grain finish even after decades of weather exposure.

"Everlast siding is a beautiful product that will stand the test of time without the maintenance required by other exterior materials," added Johnson. "Its durability is by far its most outstanding quality. It is water-resistant, resistant to wood-boring insects, and has excellent performance with regard to fading."

In addition, Everlast siding never needs to be painted, so homeowners never have to worry about ongoing maintenance to the outside of their home, generating cost savings over the long term. Everlast siding is designed to deliver upgraded curb appeal that lasts for life.

The Powhatan, VA, custom home was completed in January 2021. Legacy Homes LLC was the home builder, and N&M Contracting, Inc. installed the Everlast siding.



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Since 1975, Chelsea Building Products, Inc. has been designing and extruding PVC and composite profiles for the building materials market. From its headquarters in Oakmont, PA, Chelsea Building Products is an integrated manufacturer providing product design, material development, extrusion tooling technology and finished product to manufacturers and distributors throughout North America.